



OFFICIAL RULES

CONCOURS NAMED « Add a little more fun with Irresistibles and Selection », (the « Contest »)

DATES IN QUÉBEC & IN ONTARIO: July 18 to August 14,2024

1. **ORGANIZER.** The Contest is held by **Metro Richelieu Inc and Metro Ontario Inc.** (individually and collectively the "**Organizer**" or the "**Contest Organizer**").
2. **CONTEST PERIOD.** The Contest will run during the following period ("**Contest Period**")

IN QUEBEC:

Start of the Contest in-store at:

Metro Quebec, Super C, Marché Richelieu, Metro Ontario and Food Basics:

Date: July 18th, 2024

Time: 12h01 a.m. (E.T.)

Start of the contest for online grocery at:

Metro Quebec, Super C, Metro Ontario and Food Basics:

Date: July 18th, 2024

Time: 12h01 a.m. (E.T.)

End of the Contest in-store at:

Metro Quebec, Super C, Marché Richelieu, Metro Ontario and Food Basics:

Date: August 14th, 2024

Time: 11:59 p.m. (E.T.)

End of the contest for online grocery at

Metro Quebec, Super C, Metro Ontario and Food Basics:

Date: August 13th, 2024

Time: 11:59 p.m. (E.T.)

3. ELIGIBILITY

The Contest is open to residents of the province of **Quebec** and **Ontario** who have reached the legal age of majority on the date of entry.

The following are excluded: directors, officers, executives, employees, agents and representatives of the Contest Organizer or affiliates, of Facebook if Contest is run on Facebook, of participating stores, advertising and promotional agencies, suppliers of prizes, goods and services related to this Contest, as well as the individuals with whom they reside (whether related or not).

4. PROVINCE OF QUEBEC AND ONTARIO

No purchase required to enter or win.

The Contest takes place in participating stores in **Quebec and in Ontario** from July 18th to August 14th, 2024, in the Metro Québec, Super C, Marché Richelieu, Metro Ontario and Food Basics banners, and via the online grocery at metro.ca, superc.ca and foodbasics.ca from July 18th to August 13th, 2024 (the «**Participating Stores**»).

Entry with purchase – During the contest period, purchase two (2) participating products from our private label brands Selection, Irresistibles or Life Smart at a **Participating Store**. You will automatically obtain a unique entry code that will be issued on a coupon attached to your receipt, at Metro Québec, Super C, Metro Ontario or Food Basics. For Marché Richelieu customers, the participation code will be found directly at the bottom of the receipt.

Participation with online purchases - your participation code will be sent to you in an email following the delivery of your order.

Then go to www.addalittle.ca and complete the form. You will have to enter your unique participation code as well as the other information requested such as your last name, first name, telephone number and email address. Declare that you have read and accepted all the conditions of the regulations by checking the box to this effect. All data entry fields of the registration form must be completed. Reproductions are not accepted.

Please note that the participant who reports and obtains a refund on one of the participating products risks having his or her participation in this Contest canceled, all at the discretion of the Contest Organizer. Please note that the participant would then have the option of participating in this Contest via the "No purchase entry" mode described below.

No-purchase entry. To receive a participation form without purchase, write legibly a handwritten and original letter of at least 50 words explaining why you would like to receive this prize, along with the name of the Contest “**Add a little more fun with Irresistibles and Selection**”, your name, first name, full address including postal code, telephone number and email address. Mail your letter in an envelope with sufficient postage to: Customer Care, 11011, Maurice-Duplessis Blvd, Montreal (Quebec), H1C 1V6, ensuring that it can be received **no later than August 14th, 2024**. Your letter will be validated by a representative of the Organizer and your participation will be added to the database for the draw.

Additional chances to participate:

Electronic communications:

An additional chance to participate in the contest will be granted to customers who subscribe to the newsletters of their banner. For customers who already receive the newsletters, by checking the registration box you will also be granted an additional chance and you will not be doubly subscribed to the newsletters.

Limit. Participants must respect the following limits, failing which they may be disqualified:

- Each unique entry code can only be used once to enter the Contest.
- One (1) entry per transaction, per person and per email address when a participant has more than one email addresses. Limit of three (3) transactions, per day, in store or online combined, and regardless of the number of participating products purchased.
- One (1) additional chance to enter the Contest, during the Total Contest Period, may be granted to all entrants who subscribe to electronic communications. Follow the instructions under "Additional chances to participate".
- One (1) request for participation without purchase per person and per envelope sufficiently stamped. Each text must be different.
- In total, a limit of five (5) letters will be eligible for those who participate only through the non-purchase entry process.

5. PRIZES

The prizes to be won and their approximate retail value are:

Description (with inclusions and special conditions)	Number of prizes	Approximate value per prize	Chances of winning a prize
Each prize: \$5,000 in gift cards: <ul style="list-style-type: none">- For the province of Quebec, gift cards to be used at Metro Qc or Super C or gift certificates to be used at Marche Richelieu- For the province of Ontario, gift cards to be used at Metro Ontario or Food Basics	20	\$5,000	The odds of winning depend on the number of valid entries registered during the Contest Period.

Conditions applicable to gift cards (or gift certificates as the case may be):

- IN QUÉBEC: For the value of \$5 000, the winner will be able to use the gift cards at Metro QC or Super C (winner who entered the contest at Metro Qc or Super C) or the gift certificates at Marché Richelieu (winner who entered the contest at Marché Richelieu).
- IN ONTARIO: For the value of \$5 000, the winner will be able to use the gift cards at Metro Ontario or Food Basics.
- Please note that some gift cards may have different terms and conditions of use than the statements presented here as the case may be. Always refer to the terms and conditions indicated on the front of the gift cards or online on the website of the banner concerned.
- Gift cards are not credit cards or debit cards.
- The value of the gifts cards is in Canadian dollars.
- The use of the gift cards is subject to the terms and conditions set out on the back of each card.
- With each use, the amount of your transaction is deducted from the gift cards, and the balance is kept until the next use, or until the balance reaches \$ 0.
- Each time you use your gift card, the balance is indicated on the receipt of your transaction.
- Your gift cards have no expiry date or time limit after a first transaction.
- The prize can be awarded in several gift cards to total the amount won. This manner of awarding the prize does not change the value of the prize awarded and is at the discretion of the Contest Organizer.
- The Contest Organizer cannot be held responsible for the loss, theft or unauthorized use of your gift card. If one of these situations were to occur, you would not be able to recover the amount of your balance. Take good care of your gift cards.
- Gift cards must be presented at the time of purchase and allow the available credit to be exchanged for merchandise offered at participating Stores (subject to legal restrictions, where applicable).
- Gift cards cannot be redeemed for cash except as required by law. They cannot be returned or refunded. In addition, they cannot be used to pay for other gift cards or as a method of payment for an online purchase.
- Any attempt to tamper with or modify a Gift Card without legal authority will result in automatic cancellation without notice of the Gift Card and the credits attached to it.
- Gift cards (including any information that may be displayed, engraved, or encoded, as well as intellectual property rights) remain the property of the Contest Organizer or its affiliated or related companies. Gift cards cannot be resold.
- Gift cards may not be used to purchase the following products and services: gift cards, prepaid cards, fundraising products, lottery, stamps and postal services, bus tickets and other transportation tickets, lockers, prescriptions and other products and services the sale of which is governed by the Pharmacy Act and its regulations and is not redeemable for cash.

The number of prizes decreases as they are awarded. Prizes will be awarded randomly, from all entries registered by banner. A winner cannot claim a specific prize.

Conditions for prizes. The prizes are subject to the prize supplier's terms and conditions of use. Additional restrictions may apply. The Organizer bears no liability relating to the prize once it is delivered.

6. DRAW

Date of draw for the prizes: August 28th, 2024

Draw time: 11:00 a.m.

The draw will take place at the Organizer's offices at 11011 Maurice-Duplessis Blvd, Montreal, Qc, H1C 1V6

Draw Details: Random selection of one hundred (20) eligible entries from all valid entries registered during the Contest Period, by province as described below:

- 10 winners from all valid entries in Quebec (from all valid entries coming from Metro Qc, Super C and Marché Richelieu combined)
- 10 winners from all valid entries in Ontario (from all valid entries coming from Metro Ontario and Food Basics combined)

7. CLAIMING PRIZES

To be declared a winner, any selected participant must:

- a) be reached by phone or email, at the Contest Organizer's sole discretion. Any selected entrant that the Organizer would not be able to reach, despite having taken appropriate and reasonable measures, shall be disqualified, and a new draw to award the prize shall take place. A selected entrant reached by email must reply according to the instructions therein, if any. Any prize notification email resulting with an "undeliverable message" shall result in the entrant's disqualification and the selection of a new entrant.
- b) sign the Declaration and Release of Liability Form which will be sent to entrant by the Organizer and return it to the Organizer within 48 hours of the date of its reception.
- c) answer a mathematical skill-testing question correctly, without assistance or mechanical aid.
- d) provide a photo ID, upon request and in a timely fashion.

Failure to comply with the conditions set out in these Rules or to accept his/her prize will result in the selected entrant's disqualification. In which case, the Contest Organizer may, at its sole discretion, cancel the prize or draw again from among the remaining eligible entries until an entry and entrant is selected and declared the winner. If no entrant is declared the winner in sixty (60) days following the initial draw, the prize will be cancelled.

Non-acceptance of a prize. A selected entrant's refusal or inability to accept a prize under the terms of these Rules, or refusal or inability to comply with the contest rules releases the Contest Organizer and prize supplier from any obligation related to awarding the prize to said person.

Awarding of prizes. No prize will be awarded unless the winner has been confirmed. No prize is transferable. It must be accepted as is without substitution in cash or otherwise, except at the sole discretion of the Organizer. The Organizer reserves the right to substitute a prize (or part of the prize) of the same nature and of equivalent value or, at its sole discretion, the monetary value of the prize (or part of the prize) indicated in these rules.

Prize claiming costs. Winners are responsible for all costs and expenses incurred by them in claiming or using a prize.

Limited prizes. In no event shall the Contest Organizer be required to award more prizes than indicated in the Contest Rules or to award prizes otherwise than according to Contest Rules.

8. GENERAL CONDITIONS

Disqualification. All Contest-related documents, including but not limited to, entry forms, scratch cards, and Declaration and Release Forms, are subject to verification by the Contest Organizer. Contest Organizer reserves its rights, at its own discretion, to cancel any entry if such Entry was made by purchasing a product or products which was/were later returned by the participant. Such participant will have the opportunity to enter the Contest using the “No purchase required entry” if the delay set in these Rules is respected. Incomplete, illegible, mutilated, fraudulent or deteriorated entries as well as entries containing printing or other errors or that have been tampered with, spoiled, modified, falsified, reproduced or illegally obtained shall be rejected. Entrants who do not comply with these Rules are subject to being excluded from this Contest and any future contests and promotions the Organizer may hold, including, but not limited to, any entrant guilty or suspected: (i) of tampering with materials, entry forms, entry processing or the Contest’s conduct or any technical or mechanical element of the Contest, or (ii) of deliberately damaging Contest-related Web sites, Web pages or applications or of sabotaging the legitimate conduct of this Contest, or (iii) of breaking these Rules, or (iv) of using means that do not comply with the Rules or are unfair to other entrants, or (v) to have obtained entries exceeding the authorized limit provided in the Rules, or (vi) to have used several names, identities, e-mail addresses and/or any automated system or program to enter or participate in the Contest, or (vii) to have disrupted the conduct of the Contest in any other way, or (viii) of acting unfairly or to adversely affect, annoy, abuse, threaten or harass another person. ANY ATTEMPT BY AN ENTRANT OR OTHER PERSON TO DELIBERATELY DAMAGE A WEB SITE, EQUIPMENT, APPLICATION OR TECHNOLOGY USED FOR THE CONTEST OR INTERFERE WITH THE LEGITIMATE OPERATION OF THE CONTEST CONSTITUTES A VIOLATION OF CIVIL AND CRIMINAL LAWS. THE ORGANIZER RESERVES THE RIGHT, IN SUCH CASE, TO REPORT SAID PERSON TO THE AUTHORITIES AND DEMAND FROM SAID PERSON ALL DAMAGES ALLOWED BY LAW.

Declaration and Release Form. By entering or attempting to enter this Contest, any selected entrant releases and holds harmless the Contest Organizer, its parent company, any company, corporation, trust or other legal entity controlled by or affiliated with them, any Participating Store, Facebook in the case of a Facebook contest, their advertising and promotional agencies, the providers of prizes, goods or services for the Contest, as well as their respective directors, officers, associates, employees, agents, representatives, successors and assigns (collectively the “**Released Parties**”) from any and all liability relating to the Contest (participation, conduct, advertising, rules, etc.) or the prize (claim, use, etc.). To be declared a winner, selected entrants will have to sign a Declaration and Release Form confirming their compliance with the Contest Rules and this release of liability in favour of the Released Parties.

Limitation of liability. Without limiting the generality of the above release, the Released Parties disclaim any and all liability for any of the following: (i) any misprint (or other error) found in the offer or documents regarding the administration of the Contest, including, but not limited to, errors in the promotion, official Contest Rules, announcement of the winner(s), awarding of the prize(s), or any malfunctioning of or problems or technical difficulties with any networks, phone lines, SMS systems, computer component, software or communications line, loss or lack of network communications, or any transmission that is faulty, incomplete, incomprehensible or erased by any computer, server or service provider or software, virus, bug, PC failure, software and hardware configuration, or failed transmission of any email or other communication to the Contest Organizer or to an entrant for whatever reason, including any network congestion or web site crash that may limit a person’s ability to participate in the Contest; (ii) late, lost, stolen, damaged, undelivered, improperly delivered, incomplete or inaccurate entries; (iii) failure to receive entries due to transmission problems or any other technical failure, including, but not limited to, the malfunctioning of any network, server, service provider, hardware or software, whether attributed to the sender or the recipient that may limit or prevent a person’s participation in the Contest; (iv) any damages that may be caused, directly or indirectly, in whole or in

part, notably to entrant's or other person's system or device, by any Web page, software or other download or by the transmission of any information concerning the Contest.

Web site. The Contest Organizer does not guarantee that access to or use of the Contest website or the "Metro mon épicier" Québec *Facebook* page, the "Super C" *Facebook* page, the "Metro Ontario" Ontario *Facebook* page and the "Food Basics" *Facebook* page on the Facebook platform will be uninterrupted during the Contest Period or error-free.

Contest cancellation, suspension or modification. The Organizer reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Contest, in whole or in part, should human intervention or an event occur, such as a system problem with registering all entries, that could alter or affect the administration, security, impartiality or conduct of the Contest as provided in these Contest Rules.

Termination of participation in the Contest. Should the Contest have to close, in whole or in part, before the end of the Contest Period, the Contest Organizer may, at its sole discretion, proceed with a random draw from among the eligible entries duly registered during the Contest Period or, as the case may be, up to the date of the event ending this Contest.

Personal information. By participating, entrants consent to the collection, use and disclosure of their personal information by the Organizer, its affiliates, the prize sponsor and/or their authorized agents for the purpose of administering the Contest and awarding prizes. In accepting a prize, a winner authorizes the Contest Organizer, its affiliates and their representatives to use, if need be, his/her name, address (city, province), voice, statements, photo, likeness and other representations and recording for advertising purposes in all media including, but not limited to, the Internet, without further notice or compensation. Each entrant may be required to sign a document to that effect.

Intellectual property and copyright. In submitting a photo, composition, design or other work (the "Work") for this Contest, the entrant guarantees that the work is free of third-party rights and that the entrant, holding all required rights, submits the Work and authorizes, including, but not limited to, its use, modification, transfer, adaptation, publication, communication, or distribution in any format, media or technology whatsoever, including, but not limited to, television, information technology, wireless or online. The entrant agrees to provide, upon request, proof that he/she holds the copyright/intellectual property rights to the Work and indemnify and hold harmless the Contest Organizer from and against all claims, actions, proceedings arising from any use of the Work.

Ownership. All Contest-related information and documents, including but not limited to, entry forms, scratch cards, and Declaration and Release Forms, information of a technical or operational nature or regarding designs, information systems, software, logos, trademarks and intellectual property are and remain the sole property of the Contest Organizer and will in no case be returned to participants.

Entrant identification. For the purpose of the Contest Rules, the entrant is the person whose name appears on the entry form, and the prize will be awarded to this person if he/she is selected and declared a winner. In the event of a dispute regarding the identity of the person who submitted an entry form, it will be deemed to have been submitted by the authorized account holder associated with the email address provided at the time of submission. "Authorized account holder" is defined as the natural person to whom an email address is assigned by an Internet or online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address.

Contest Organizer's Decisions. Any decision by the Contest Organizer or its representatives regarding the Contest is final and without appeal.

Facebook. If the Contest is hosted on *Facebook*, by entering, Contest participants confirm that they indemnify and hold harmless *Facebook* from and against all liability and damages whatsoever arising from their participation in the Contest and acknowledge that the Contest is in no way sponsored, approved or administered by or associated with *Facebook*. Information provided by entrants is provided to the Contest Organizer and not to *Facebook*.

Miscellaneous. By entering the Contest, entrants agree to be bound by the Contest Rules and the decisions of the Organizer, which are final and without appeal in all matters, including, but not limited to, decisions regarding entry eligibility or disqualification and awarding of prizes. The Contest is subject to all applicable laws and regulations. Only selected entrants will be contacted. If a section of the Contest Rules is declared invalid or unenforceable by a court of competent jurisdiction, that section shall be considered invalid; all unaffected sections will remain valid.

Contest Rules in French and English. In the event of a conflict between the terms of the Contest rules in French and the terms of the Contest rules in English, the terms of the Contest rules in French shall prevail.

Contest Rules. The Contest Rules are available for consultation at metro.ca, superc.ca, foodbasics.ca, or marcherichelieu.ca .